

**MINISTRY OF EDUCATION AND SCIENCE OF UKRAINE TERNOPIL  
VOLODYMYR HNATIUK NATIONAL PEDAGOGICAL UNIVERSITY**

**APPROVED**

Academic Council of the University  
protocol № 13 dated 27.06.2017  
implemented by order of the rector  
№ 220-p dated 30.08.2017

With changes and additions,  
approved by the Academic Council of the University  
protocol № 13 dated 28.06.2022  
implemented by order of the rector  
№ 127-p dated 28.06.2022



**Rector**

**B. B. Buyak**

**EDUCATIONAL AND PROFESSIONAL PROGRAM**

**“Design”  
of the second (master’s) level of higher education  
specialty 022 Design  
field of knowledge 02 Culture and art**

**Ternopil - 2022**

**LETTER OF APPROVAL**  
**educational and professional program**

FIELD OF KNOWLEDGE	02 Culture and art
SPECIALTY	022 Design
SUBJECT SPECIALTY	022 Design
SPECIALIZATION	-
LEVEL OF HIGHER EDUCATION	-
DEGREE	Master
EDUCATIONAL QUALIFICATION	Master of Design
PROFESSIONAL QUALIFICATION	-

AGREED

Chairman of the Scientific and Methodological  
Council of

Ternopil Volodymyr Hnatiuk National  
Pedagogical University

  
G.V. Tereshchuk

June 15, 2022



DEVELOPED AND RECOMMENDED

The working group of educational program “ Design ”  
of Ternopil Volodymyr Hnatiuk National  
Pedagogical University

Head of the working group  
(guarantor of the educational program)

  
Z. A. Matsyshina

June 15, 2022

## **PREFACE**

Developed by the project group consisting of:

*Matsyshina Zoya Antoliina* – candidate of Pedagogical Sciences, associate professor of the Department of Fine Arts, Design and Teaching Methods;

*Maria Yosypivna Markovych* – candidate of Arts Sciences, associate professor of the department of Fine Arts, Design and Methods of their Education;

*Iryna Orestivna Verbytska* – Honored master of folk art of Ukraine, associate professor of the department of fine arts, design and teaching methods

### **Reviews of external stakeholders:**

*Oleg Ivanovich Golovchak* - member of the National Union of Architects of Ukraine, chairman of the board of the Ternopil regional organization of the National Union of Architects of Ukraine.

*Ivan Hryhorovych Zhovnych* - member of the National Union of Architects of Ukraine, chief designer of Vatra Corporation

**1. Profile of the educational program "Secondary Education (Natural Sciences)" from specialty 014 Secondary Education (Natural Sciences)**

<b>1 - General information</b>	
<b>Full name of the higher education institution and structural unit</b>	Ternopil National Pedagogical University named after Volodymyr Hnatyuk; Faculty of Arts Department of fine arts, design and methods of their training
<b>Level of higher education</b>	Second (master's) level
<b>Degree of higher education</b>	Master's degree
<b>Branch of knowledge</b>	02 Culture and art
<b>Specialty</b>	022 Design
<b>Specialization (if available)</b>	
<b>The official name of the educational program</b>	Design
<b>Educational qualification</b>	Master of Design
<b>Qualification in diploma</b>	Degree of higher education master's degree. Specialty - Design. Educational program - Design
<b>Forms of obtaining higher education</b>	<i>Institutional (full-time, part-time, dual)</i>
<b>Language(s) of instruction</b>	Ukrainian, English
<b>Program cycle/level</b>	NRK of Ukraine – 7th level, FQ-EHEA – second cycle, EQF LLL - 7th level
<b>Type of diploma and scope of the educational program</b>	Master's degree, single, 90 ECTS credits, study period - 1 year 4 months
<b>Prerequisites</b>	Possession of a bachelor's or master's degree (educational and qualification level of a specialist) of higher education
<b>Availability of accreditation</b>	<i>National Agency for Quality Assurance of Higher Education, Ukraine.</i> <i>The deadline for submitting the program for accreditation is 2024.</i>
<b>Internet address permanent accommodation description of the educational program</b>	<a href="https://tnpu.edu.ua/fakultet-mistetstv.php">https://tnpu.edu.ua/fakultet-mistetstv.php</a>

## 2 - The purpose of the educational program

Direct the scientific and pedagogical potential of the team of teachers, employees and students to coordinated creative work; to create the conditions for the acquisition of high-quality, competitive higher education by students of higher education in accordance with the requirements of the labor market of the modern post-industrial, information society; train highly professional, morally stable, patriotic specialists who are able to work effectively and learn throughout their lives; preserve, spread and develop the values of Ukrainian and world culture, promote the spiritual development of participants in the educational process. Training of highly qualified specialists in the field of culture and art, who have knowledge of art history, theory and practice of design, able to implement and implement creative ideas in design projects.

## 3 – Characteristics of the educational program

<p><b>Subject area (field of knowledge, specialty, specialization (if available))</b></p>	<p>02 Culture and art 022 Design</p> <p><b>Object:</b> design objects and processes in the industrial, household, public, socio-cultural spheres of human life.</p> <p><b>Learning goals:</b> formation of specialists capable of solving complex tasks and practical problems in the field of design or in the learning process, which involves conducting scientific and design research and/or implementing innovations and is characterized by the uncertainty of conditions and requirements.</p> <p><b>Theoretical content of the subject area:</b> notions, concepts, principles of design and their use to ensure the quality of the subject-spatial and visual-informational environment, specified properties and aesthetic characteristics of design objects (by specialization).</p> <p><b>Methods, techniques and technologies:</b> theory and methodology of conducting scientific and design research in the field of design; innovative strategies for designing design objects; method of teaching art (design) disciplines.</p> <p><b>Tools and equipment:</b> equipment, techniques and technologies of work in the relevant materials, modern software products used in the field of design (by specialization).</p>
<p><b>Orientation of the educational program</b></p>	<p>Educational and professional.</p> <p>The content of the program is aimed at the general and professional training of a competitive specialist who knows the methodology of scientific research, modern information technologies in the field of design and art, capable of creative educational and methodical activity, continuous self-education, professional self improvement.</p>
<p><b>The main focus of the educational program and specialization</b></p>	<p>Training of specialists for organizational-management, analytical and research activities in pedagogical education with an emphasis on conducting research in the fields of design and art.</p> <p>Keywords: design, teaching methods of professional</p>

	disciplines, cultural studies.
<b>Features of the program</b>	Features include the latest research methods and technologies in the fields of design. The sequence of study of academic disciplines is based on the theory of theoretical generalization, which maximally contributes to the formation of a holistic design practice, systematic and critical thinking of students of higher education
<b>4 – Employability of graduates and further education</b>	
<b>Suitability for employment</b>	The specialist is able to perform the specified professional work (according to DK 003:2010): 1229.6 Head of the creative section) 237.1 Chief colorist 1234 Chief artist (advertising) 2452.2 Designer (designer) 2452.2 Designer of graphic works 2452.2 Interior designer 2452.2 Furniture designer 2452.2 Packaging designer 3471 Designer-performer of graphic works 3471 Designer-performer of interior 2452.1 Designer-researcher 2310.2 Teacher of a higher educational institution 2310.2 Assistant 2320 Teacher of a professional educational institution 2351.1 Junior researcher (learning methods) 2351.2 Teacher (teaching methods) 2340 Teachers of specialized educational institutions 2452 Professionals in the field of design 2452.2 Member of the collegium (artistic expert) 1238 Managers of projects and programs 1476.1 Advertising managers
<b>Further education</b>	The right to obtain the third (educational and scientific) level of higher education - the degree of Doctor of Philosophy.
<b>5 – Teaching and assessment</b>	
<b>Teaching and learning</b>	<i>Forms of education:</i> Lecture classes; independent and individual work; pedagogical practice; control measures, certification. <i>The main types of training classes:</i> lecture, laboratory, practical, seminar, individual class, consultation. Classes are held in laboratories that are equipped with the necessary materials, technical means, devices; during the lesson, the teacher organizes a review of the theoretical provisions of the academic discipline and develops the skills and abilities of their practical application.

	<p><i>Basic teaching methods:</i> verbal (explanation, conversation, discussion, brainstorming, express survey, tests, etc.), visual (demonstration, observation, experiment), practical (training, cases, projects), interactive and information and communication methods, including mixed , off-site and online training, built on various platforms, technical and software tools.</p> <p><i>The main teaching methods:</i> report, discussion, essay, laboratory experiments, work in small groups, didactic role-playing games, microteaching, reflection of the teacher's activity, colleagues and self-reflection, self-study (analysis, synthesis, observation, measurement, comparison, abstraction, generalization, modeling, etc.)</p>
<p><b>Assessment</b></p>	<p>The main types of internal control: a) planned current, milestone (modular) and final; b) administrative - rector's control and intermediate attestation.</p> <p>The current control covers the assessment of the results of the higher education student's educational activities in separate classroom classes and the performance of tasks of independent extracurricular work, thematic control. Modular control is carried out after studying a logically completed part of the educational discipline (module) - it can be carried out in the form of computer testing, performance of written control work, creative tasks, etc.</p> <p>Final control includes semester control and state certification. The following forms of semester control are used: "semester exam", "semester differentiated assessment", "semester assessment".</p> <p>At the stages of final and modular evaluation, summative evaluation is used, for which the final or modular evaluation is formed as the sum of points for all types of current educational activities (laboratory work, problem solving, activity in seminar classes, implementation of projects, INDZ, conducting credit lessons, educational events, extracurricular educational activities during pedagogical practice, etc.).</p> <p>Forms of assessment: oral survey, written essays, presentations, portfolios, cases, testing, control papers, colloquiums; presentation of scientific work; protection of reports of laboratory and calculation works; assessments, exams; reports on the results of pedagogical and scientific-pedagogical practices and their protection; self- and mutual assessment.</p> <p>Certification of higher education applicants is carried out in the form of defense of a qualification (master's) work.</p> <p>The following scales are used for control and assessment purposes:</p> <p>100-point ECTS scale – 100 points correspond to 100% of the total semester grade for the academic discipline (grades for practice, etc.); 5-point national scale - for transferring</p>

	grades from the 100-point scale of ECTS in examination disciplines and educational disciplines, pedagogical practice, which end with a differentiated assessment; 2-level national scale – for transfer of grades from the 100-point scale of ECTS from credit subjects.
<b>6 – Software competencies</b>	
<b>Integral competence (IC)</b>	<b>IC.</b> The ability to solve complex tasks and problems in the field of design or in the learning process, which involves conducting research and/or implementing innovations and is characterized by uncertainty of conditions and requirements.
<b>General competences (GC)</b>	<p><b>GC 1.</b> Ability to generate new ideas (creativity).</p> <p><b>GC 2.</b> The ability to identify, pose and solve problems.</p> <p><b>GC 3.</b> Ability to communicate with representatives of other professional groups of different levels (with experts from other fields of knowledge/types of economic activity).</p> <p><b>GC 4.</b> The ability to work in an international context.</p> <p><b>GC 5.</b> The ability to develop and manage projects.</p> <p><b>GC 6.</b> The ability to act socially responsibly and consciously.</p>
<b>Special competences (SC)</b>	<p><b>SC 1.</b> The ability to carry out conceptual design of design objects taking into account functional, technical, technological, environmental and aesthetic requirements (by specialization).</p> <p><b>SC 2.</b> The ability to conduct a project analysis of all influential factors and design components and the formation of the author's concept of the project.</p> <p><b>SC 3.</b> The ability to understand and use causal relationships in the development of design and modern arts.</p> <p><b>SC 4.</b> The ability to ensure the protection of intellectual property for works of fine art and design.</p> <p><b>SC 5.</b> Possession of theoretical and methodical principles of training and integrated approaches to the professional training of designers; planning one's own scientific and pedagogical activities.</p> <p><b>SC 6.</b> The ability to apply expressive artistic and plastic possibilities of various types of materials, innovative methods and technologies in design practice.</p> <p><b>SC 7.</b> The ability to use special drawing and painting tools (according to specializations), as well as methods of using computer technology hardware and software.</p> <p><b>SC 8.</b> The ability to conduct effective economic activity in the field of design.</p> <p><b>SC 9.</b> The ability to create a design product (goods and services) in demand on the market and socially responsible.</p> <p><b>SC 10.</b> The ability to convincingly demonstrate to the consumer the attractive cultural value and economic value</p>



	of the created creative product.
<b>7 – Program learning outcomes</b>	
<p>PLO 1. Generate ideas for the development of creative design proposals, build a high-quality and extensive communication system, apply the basic concepts of visual communication in the artistic and cultural spheres.</p> <p>PLO 2. To develop a scientifically based concept for solving a professional problem.</p> <p>PLO 3. Choose a certain model of behavior when communicating with representatives of other professional groups of different levels.</p> <p>PLO 4. To present the results of activities in the scientific and professional environment in Ukraine and abroad.</p> <p>PLO 5. To develop, shape and control the main stages of project implementation.</p> <p>PLO 6. Form project components within project concepts; to possess artistic and artistic forms of social responsibility.</p> <p>PLO 7. Critically interpret theories, principles, methods and concepts from various subject areas to solve tasks and problems in the field of design.</p> <p>PLO 8. Carry out pre-project analysis taking into account all important factors affecting the design object; formulate the author's concept of the project.</p> <p>PLO 9. Apply the conceptual design methodology and carry out the design process taking into account modern technologies and constructive solutions, as well as functional and aesthetic requirements for the design object.</p> <p>PLO 10. Critically study the artistic and design work of Ukrainian and foreign specialists, apply modern methods and technologies of scientific analysis for the formation of the author's concept, the search for the Ukrainian national style.</p> <p>PLO 11. Determine the aesthetic problems of design schools and directions, taking into account the genesis of the modern artistic process in design; have a synthetic idea about the history of the formation of modern visual culture.</p> <p>PLO 12. Possess basic methods of intellectual property protection; apply the rules of registration of intellectual property rights.</p> <p>PLO 13. Choose optimal methods of teaching the material to the student audience within the limits of professional competencies; to be able to program, organize and implement educational and methodological support of professional disciplines.</p> <p>PLO 14. Apply innovative methods and technologies of working with material (according to specializations).</p> <p>PLO 15. Present the conceptual solution of design objects by means</p> <p>PLO 16. Form a design-marketing positioning strategy and promotion of design products (goods and services) in domestic and global markets.</p> <p>PLO 17. Manage the design product development process (goods and services) at various stages of branding and rebranding (by specialization).</p>	
<b>8 – Resource support for program implementation</b>	
<b>Staff support</b>	The high-quality composition of scientific and pedagogical workers who carry out professional training under the educational and professional program meets the licensing conditions (according to the current standards for the training of higher education applicants at the first (bachelor) level of higher education (Decree of the Cabinet of Ministers of Ukraine No. 1187 of December 30, 2015 (as amended by the resolution of the Cabinet of Ministers

	<p>of Ukraine dated March 24, 2021 No. 365) "Licensing conditions for conducting educational activities").</p> <p>There are 11 qualified specialists working at the department of fine arts, design and methods of their education, which is the graduation department for the specialty 022 Design. Among them: 1 Doctor of Architecture, 1 People's Artist, 3 Candidates of Pedagogical Sciences, 4 Candidates of Art History, 1 Master of Folk Art and 1 Honored Architect of Ukraine. Thus, the share of scientific and pedagogical workers with scientific degrees and titles is 100%.</p> <p>Conducting lectures on educational disciplines by scientific and pedagogical workers of the relevant specialty at the main location works that have a scientific degree and/or an academic title is 100%.</p>
<p><b>Material and technical support</b></p>	<p>Information on the total area of the premises used in the educational process; provision of educational premises and other premises; equipment, equipment and software of specialized computer laboratories are specified in document 7.</p> <p>The teaching of the disciplines of the visual cycle is carried out in specialized workshops and offices, among them: workshops of painting, drawing, sculpture, decorative and applied arts, offices of teaching methods of fine arts, ethnology for creative discussions.</p>
<p><b>Informational and educational and methodological support</b></p>	<p>Information support. On the official website of TNPU <a href="http://tnpu.edu.ua/">http://tnpu.edu.ua/</a> in the rubric "Education" is an information portal located at to whom the information of the faculty is presented arts in terms of content and normative and methodological provision of OPP; class schedule and final certification, study schedule process, modular and final controls, conducting individual classes, liquidation academic debt of higher education graduates; catalogs of elective subjects, etc. By the "Library" heading provides access to all services scientific library of TNPU, in particular to electronic catalog, repository, scientific publications of TNPU, professional publications of Ukraine, international scientific and metric databases Scopus and Web of Science, etc. Points are available in educational buildings of TNPU wireless access to the Internet. Information about OPP, its assessment, admission to educational program, training of university graduates of education under the OPP, assessment of the quality of teaching are also presented on the website of the Faculty of Arts Educational and methodological support: educational methodological complex of all academic disciplines, (work program and educational syllabus disciplines; educational content (lectures, topics and content of laboratory (practical) work; cases for independent work, current and final control; the subject of individual</p>

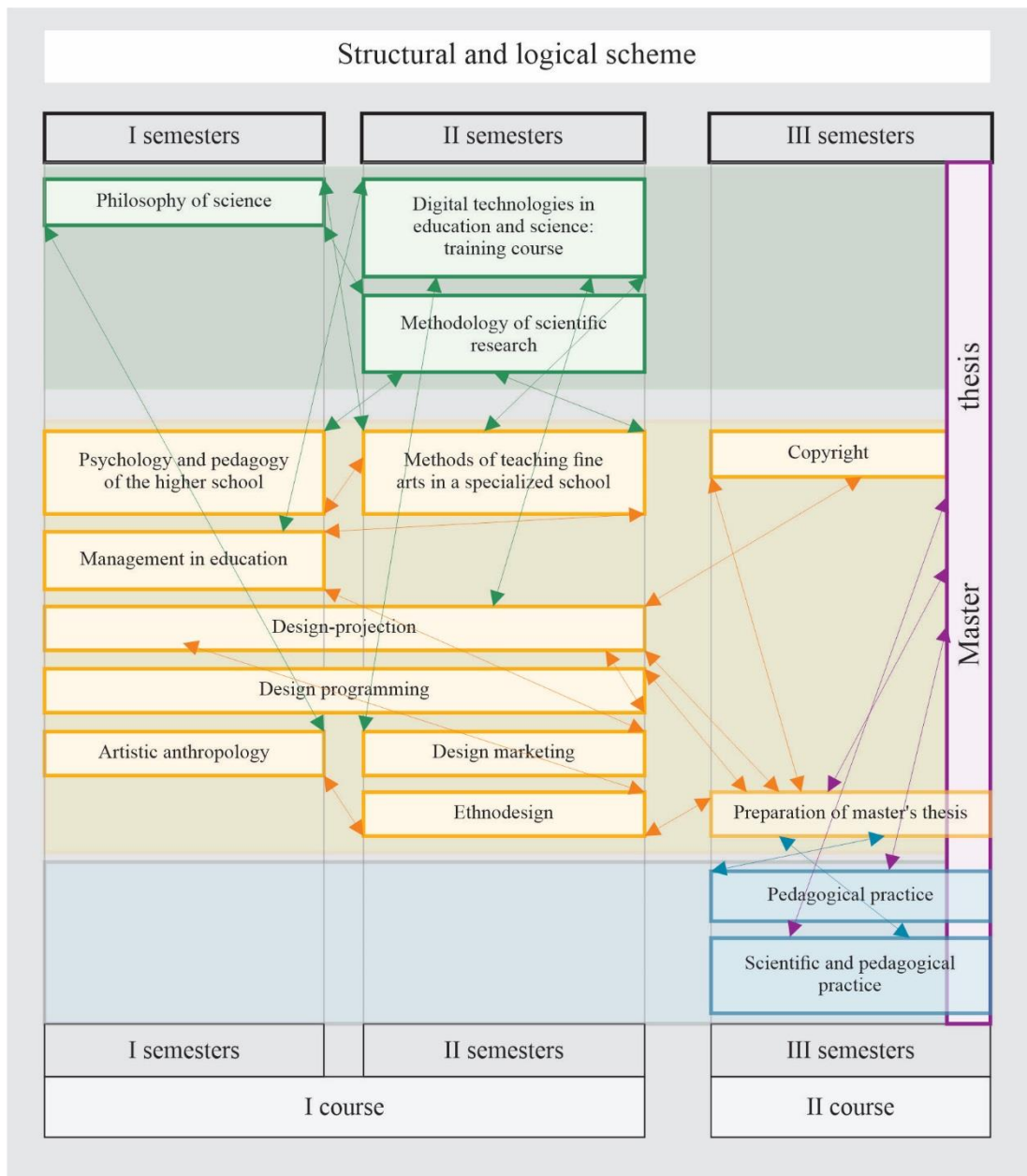
	<p>tasks, qualification works; educational provision information sources); programs pedagogical and scientific-pedagogical practices.</p> <p>To ensure equal access for all participants educational process, regardless of their location accommodation and forms of education, up to quality educational and methodical materials, created electronic educational and methodical complexes of educational disciplines (ENMKND), the main one a component of which is an electronic educational resource (EOR). EOR contains electronic educational, scientific, informative, reference materials posted in the local network of the university or the network Internet; means of information communication for interactive interaction of educational subjects process throughout the study period disciplines Storage, distribution, provision using the Moodle learning resource management system.</p>
<b>9 – Academic mobility</b>	
<b>National credit mobility</b>	<p>The possibility, within the framework of the academic exchange between TNPU and ZVO of Ukraine (in accordance with agreements concluded with partner universities), to study, intern, and practice at the university that accepts higher education students, with the subsequent recognition of the academic results of educational and/or educational and scientific activities at the university using the European ECTS credit transfer and accumulation system.</p> <p>As part of the academic exchange between TNPU and Prykarpatsky National University named after V. Stefanyk, students of higher education have the opportunity to participate in the "Open Online Lecture" project on the Cisco Webex platform Meeting.</p>
<b>International credit mobility</b>	<p>According to TNPU agreements on international credit mobility, in particular ERASMUS+:</p> <p>Marmara University (November 20, 2019 - November 19, 2024); Shenyang Pedagogical University (November 29, 2018 - November 28, 2023),</p> <p>Humanitas University (Sosnovets) (November 27, 2018 – unlimited);</p> <p>Vienna Pedagogical Higher School (November 27, 2017 - November 27, 2020),</p> <p>Kuyavian-Pomeranian Higher School (Bydgoszcz) (October 27, 2014 – unlimited);</p> <p>Higher Linguistic School in Częstochowa (October 27, 2014 – unlimited);</p> <p>Viktor Frankel Higher Pedagogical School of Carinthia (February 6, 2009 - July 1, 2020).</p> <p><a href="http://tnpu.edu.ua/about/pidrozdily/partners.php">http://tnpu.edu.ua/about/pidrozdily/partners.php</a></p>

Foreign studies students of higher education	Foreign applicants are not trained
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## 2. List of components of the educational and professional program and their logical sequence

Code n/a	Components of the ducational program (educational disciplines, courses projects (works), practices, qualification work	Number of credits	Summary form. control
1	2	3	4
<b>Mandatory OP components</b>			
<b>General training</b>			
EC 1.	Management in education	3	exam
EC 2.	Philosophy of science	3	exam
EC 3.	Computer information technologies in education and science	3	test
EC 4.	Methodology of scientific research	3	test
	Total:	<b>12</b>	
<b>Professional training</b>			
EC 5.	Psychological and pedagogical aspects art	3	exam
EC 6.	Methodology of teaching art disciplines in a specialized school	3	exam
EC 7.	Design-projection	4	test, exam
EC 8.	Design programming	4	exam
EC 9.	Ethnodesign	3	test
EC 10	Artistic anthropology	3	test
EC 11.	Preparation of master's thesis	7	exam
EC 12.	Copyright	3	test
EC 13.	Design marketing	3	test
	Total:	<b>33</b>	
<b>Practice</b>			
EC 14.	Pedagogical practice	9	test
EC 15.	Scientific and pedagogical practice	11	test
	Total:	<b>20</b>	
<b>Certification</b>			
EC 16.	Public defense of master's thesis	1	exam
<b>The total volume of mandatory components:</b>		<b>66</b>	
<b>Selective components</b>		24	test
<b>GENERAL SCOPE OF THE EDUCATIONAL PROGRAM</b>		<b>90</b>	

## 2.2. Structural and logical scheme of OP educational disciplines



### 3. Form of attestation of applicants of higher education

<p><b>Form of attestation of applicants of higher education</b></p>	<p>Attestation of graduates of the educational program of the specialty 022 Design is carried out in the form of a public defense of the master's degree and ends with the issuance of a document of the established model on awarding him a master's degree with the qualification: master of design Attestation is carried out openly and publicly.</p>
<p><b>Requirements for qualifying work (if available)</b></p>	<p>The qualification work should provide for the independent solution of a complex task or a complex problem in the field of design, which involves conducting research and/or implementing innovations and is characterized by the uncertainty of conditions and requirements. There can be no academic plagiarism or</p>

	<p>falsification in the qualification work. The qualifying work must be posted on the website of the institution of higher education or its structural division, or in the repository of the institution of higher education. A mandatory condition for admission to the defense is successful fulfillment by the applicant of his individual study plan</p>
<p><b>Requirements for public protection (demonstration) (if available)</b></p>	<p>Public defense is conducted in accordance with the Regulation on the creation and organization of the work of the examination commission of the V. Hnatyuk TNPU. <a href="https://tnpu.edu.ua/about/public_inform/upload/2017/Polozhennia_pro_poriadok_stvorennia_ta_orhanizatsiiu_roboty_ekzamenatsii_noi_komisii.pdf">https://tnpu.edu.ua/about/public_inform/upload/2017/Polozhennia_pro_poriadok_stvorennia_ta_orhanizatsiiu_roboty_ekzamenatsii_noi_komisii.pdf</a></p> <p>The defense of the master's thesis takes place in public at a meeting of the examination committee. A prerequisite for admission to the defense of a master's thesis is its preliminary defense at an interdepartmental scientific and methodological seminar, approval of research results and main conclusions at scientific conferences, methodological seminars, etc.</p> <p>It is advisable to publish abstracts of reports, articles in student and master's bulletins of TNPU, in domestic and foreign specialized scientific publications.</p>
<p><b>Internal quality assurance of higher education</b></p>	
<p><b>System of internal quality assurance of higher education</b></p>	<p>The system of internal quality assurance functions, which provides for the implementation of the following procedures and measures:</p> <ul style="list-style-type: none"> <li>● determination of the principles and procedures for ensuring the quality of higher education;</li> <li>● implementation of monitoring and periodic review of educational programs;</li> <li>● ensuring the availability of the necessary resources for the organization of the educational process, including the independent work of applicants;</li> <li>● ensuring the availability of information systems for effective management of the educational process;</li> <li>● ensuring publicity of information about educational programs, degrees of higher education and qualifications;</li> <li>● ensuring compliance with academic integrity by employees of institutions of higher education and students of higher education, including the creation and ensuring the functioning of an effective system for the prevention and detection of academic plagiarism.</li> </ul> <p>The system of higher education quality assurance of educational activities and the quality of higher education at the request of the higher education institution is assessed by the National Agency for Quality Assurance of Higher Education or by independent higher education assessment and quality assurance institutions accredited by it for compliance with the requirements for the system of quality assurance of higher education approved by the National Agency for Quality Assurance quality of higher education, and international standards and recommendations for</p>

	<p>ensuring the quality of higher education. Regulated by the Regulation on the internal system of quality assurance at the Ternopil National Pedagogical University named after Volodymyr Hnatyuk, approved by the academic council of the university, protocol No. 7 dated February 23, 2016, with amendments and additions approved by the academic council of the university, protocol No. 12 dated 05/25/2021, put into effect by the rector's order No. 128-r dated 05/25/2021</p>
<p><b>Principles and procedures for ensuring the quality of education</b></p>	<p>Principles and procedures for ensuring the quality of higher education in TNPU are presented in the following regulatory documents:</p> <ul style="list-style-type: none"> <li>• Regulations on the organization of the educational process of Ternopil National Pedagogical University named after Volodymyr Hnatyuk: <a href="http://tnpu.edu.ua/about/public_inform/upload/2019/Polozhennia_pro_orhanizatsiiu_osvitnoho_pro_tsesu.pdf">http://tnpu.edu.ua/about/public_inform/upload/2019/Polozhennia_pro_orhanizatsiiu_osvitnoho_pro_tsesu.pdf</a></li> <li>• Regulations on the organization and conduct of student practices: <a href="http://tnpu.edu.ua/about/public_inform/upload/2017/Polozhennia_pro_orhanizatsiiu_ta_provedenni_a_praktyk_studentiv.pdf">http://tnpu.edu.ua/about/public_inform/upload/2017/Polozhennia_pro_orhanizatsiiu_ta_provedenni_a_praktyk_studentiv.pdf</a></li> </ul> <p>Regulations on academic mobility of higher education applicants and scientific and pedagogical workers. Regulations on the implementation of the right to academic mobility: <a href="http://tnpu.edu.ua/about/public_inform/upload/2017/Polozhennia_pro_poriadok_realizatsii_prava_na_akademichnu_mobilnist.pdf">http://tnpu.edu.ua/about/public_inform/upload/2017/Polozhennia_pro_poriadok_realizatsii_prava_na_akademichnu_mobilnist.pdf</a></p> <ul style="list-style-type: none"> <li>• Regulations on the system of internal quality assurance of education <a href="http://tnpu.edu.ua/about/public_inform/upload/2019/Polozhennia_pro_systemu_vnutrisnoho_zabezpechennia%20Oyakosti.pdf">http://tnpu.edu.ua/about/public_inform/upload/2019/Polozhennia_pro_systemu_vnutrisnoho_zabezpechennia%20Oyakosti.pdf</a></li> <li>• Regulations on the center for quality assurance of education: <a href="http://tnpu.edu.ua/about/public_inform/upload/Vchena_rada%2018-19/Polozhennya%20pro%20centr%20zabezpeche_quality%20of%20education.pdf">http://tnpu.edu.ua/about/public_inform/upload/Vchena_rada%2018-19/Polozhennya%20pro%20centr%20zabezpeche_quality%20of%20education.pdf</a></li> </ul>
<p><b>Monitoring and periodic review educational programs</b></p>	<p>Mechanism for creation and periodic revision of OP laid down in the "Regulations on development and support educational programs": <a href="https://tnpu.edu.ua/about/public_inform/upload/2021/Polozhennia_pro_rozroblennia_i_suprovodzhennia_osvitnikh_pr_ohram_u_TNPU.pdf">https://tnpu.edu.ua/about/public_inform/upload/2021/Polozhennia_pro_rozroblennia_i_suprovodzhennia_osvitnikh_pr_ohram_u_TNPU.pdf</a> The OP support group monitors the labor market, organizationally supports the process of training applicants of higher education throughout the entire period of study, analyzes its relevance, compliance of OP with current regulations documents, recommendations of the Ministry of Education and Culture of Ukraine, requirements employers and the student community and, if necessary, develops changes to educational plans and others documentation. OP provides suggestions for improvement the program board as an advisory body of the OP guarantor was created The commission for internal quality assurance of education Faculty</p>

	<p>of Arts. Regulations on the system of internal quality assurance in Ternopil National Pedagogical University named after Volodymyr Hnatyuk, approved by the academic council of the university, (with changes and additions), approved by the academic council of the university, protocol No. 12 dated 05/25/2021</p>
<p><b>Annual assessment university graduates education, scientifically-pedagogical employees of ZVO and regular promulgation results such assessments on the official website, at informative stands and in any other way</b></p>	<p>A mechanism for evaluating the achievements of applicants for scholarships has been introduced; evaluation of scientific and pedagogical workers on the basis of ratings of research, methodical and organizational work and rating of teachers based on the results of a questionnaire of applicants. It is laid down in the following normative documents of TNPU:</p> <ul style="list-style-type: none"> <li>• Provisions on rating evaluation of higher education applicants at Ternopil National Pedagogical University named after Volodymyr Hnatyuk: <a href="http://tnpu.edu.ua/about/public_inform/upload/2017/Polozhennia_pro_reitynhove_otsiniuvannia_zdobuvachiv_vyshchoi_osvity.pdf">http://tnpu.edu.ua/about/public_inform/upload/2017/Polozhennia_pro_reitynhove_otsiniuvannia_zdobuvachiv_vyshchoi_osvity.pdf</a>;</li> <li>The procedure for forming the rating of persons studying with the funds of the state (local) budget: <a href="http://tnpu.edu.ua/about/public_inform/upload/2017/Polozhennja_pro_form_reytyngu_derzhbjud_zhet.pdf">http://tnpu.edu.ua/about/public_inform/upload/2017/Polozhennja_pro_form_reytyngu_derzhbjud_zhet.pdf</a>;</li> <li>• Rules for awarding scholarships at Ternopil National Pedagogical University named after Volodymyr Hnatyuk <a href="http://tnpu.edu.ua/about/public_inform/upload/2018/Pravyla_pryznachennja_stypendij_.pdf">http://tnpu.edu.ua/about/public_inform/upload/2018/Pravyla_pryznachennja_stypendij_.pdf</a>;</li> <li>• Regulations on the rating assessment of the professional activity of scientific and pedagogical workers: <a href="http://tnpu.edu.ua/about/public_inform/upload/2019/Polozhennia_pro_reitynhove_otsiniuvannia_profesiinoi_dialnosti_naukovo_pedahohichnykh_pratsivnykiv.pdf">http://tnpu.edu.ua/about/public_inform/upload/2019/Polozhennia_pro_reitynhove_otsiniuvannia_profesiinoi_dialnosti_naukovo_pedahohichnykh_pratsivnykiv.pdf</a> ; The results of the evaluation and rating are published on the website of TNPU: <a href="http://tnpu.edu.ua/about/pidrozdily/monitoring/R_ezultaty_monitorynhovykh_doslidzhen_za_2018_2019_rr..pdf">http://tnpu.edu.ua/about/pidrozdily/monitoring/R_ezultaty_monitorynhovykh_doslidzhen_za_2018_2019_rr..pdf</a></li> </ul>
<p><b>Improving the qualifications of scientific and pedagogical, pedagogical and scientific workers</b></p>	<p>It is regulated by the regulation on professional development (internship) of teaching and research-pedagogical workers, protocol No. 1 of August 30, 2019, approved by the academic council of the university, put into effect by the order of the Rector No. 180-r dated September 2, 2019</p> <p>Work is underway to strengthen the practical component of professional development of NPP in the post-graduate and non-formal education system, in particular, through internships at enterprises, institutions, organizations within Ukraine and abroad, participation in international projects, grant programs, training under certification programs. TNPU has developed and implemented a program for the professional development of teachers: <a href="http://tnpu.edu.ua/about/public_inform/upload/2019/Programa_profesijnoho_rozvytku_vykladachi_v.pdf">http://tnpu.edu.ua/about/public_inform/upload/2019/Programa_profesijnoho_rozvytku_vykladachi_v.pdf</a></p>
<p><b>Availability of necessary resources for the organization educational process</b></p>	<p>OP applicants are provided with the necessary resources (material base, teaching-methodical and information support, distance educational platform Moodle). Measures are being implemented to improve the organization of independent work of students of various forms of education, including through constant monitoring, updating</p>



	<p>of discipline courses, distance education platform Moodle. TNPU operates:</p> <ul style="list-style-type: none"> <li>• Regulations on the organization of students' independent work: <a href="http://tnpu.edu.ua/about/public_inform/upload/2017/Polozhennia_pro_samostiinu_robotu_studenti_v.pdf">http://tnpu.edu.ua/about/public_inform/upload/2017/Polozhennia_pro_samostiinu_robotu_studenti_v.pdf</a> ;</li> <li>• Regulations on distance learning at Ternopil National Pedagogical University named after Volodymyr Hnatyuk: <a href="http://tnpu.edu.ua/about/public_inform/upload/2018/Polozhennia_pro_dystantsiine_navchannia.pdf">http://tnpu.edu.ua/about/public_inform/upload/2018/Polozhennia_pro_dystantsiine_navchannia.pdf</a></li> <li>• Regulations on the electronic educational and methodological complex of the educational discipline <a href="http://surl.li/fvfyy">http://surl.li/fvfyy</a></li> </ul>
<p><b>Software compliance academic integrity employees ZVO and acquirers of higher education, including creation and software functioning effective systems prevention and detection academic plagiarism in scientific papers employees of higher education institutions and university graduates</b></p>	<p>The TNPU operates:</p> <ul style="list-style-type: none"> <li>• Provisions on the prevention and detection of plagiarism and other academic dishonesty in the educational and research work of students of higher education: <a href="http://tnpu.edu.ua/naukovarobota/public%20information/Plag%20Ozdobyv.pdf">http://tnpu.edu.ua/naukovarobota/public%20information/Plag%20Ozdobyv.pdf</a>;</li> <li>• Regulations on the prevention and detection of plagiarism and other types of academic dishonesty in the educational and methodological and research work of employees: <a href="http://tnpu.edu.ua/naukovarobota/public%20information/Plagiat%20praciv_n.pdf">http://tnpu.edu.ua/naukovarobota/public%20information/Plagiat%20praciv_n.pdf</a>.</li> </ul> <p>There is a Standing Committee on Ethics and Academic Integrity of Plagiarism in Educational Activities at TNPU: <a href="http://tnpu.edu.ua/about/public_inform/upload/Vchena_rada%2018-19/Commission%20of%20academic%20honesty.jpg">http://tnpu.edu.ua/about/public_inform/upload/Vchena_rada%2018-19/Commission%20of%20academic%20honesty.jpg</a></p> <p>All students of higher education in a specialty and scientific and pedagogical workers, who ensure the implementation of the OP, sign a declaration of compliance with academic integrity. Qualification papers of higher education applicants are checked for plagiarism in the system MOODLE.</p>
<p><b>Other procedures and activities</b></p>	<p>TNPU operates:</p> <ul style="list-style-type: none"> <li>• Institutional model of the internal support system quality of education: <a href="http://tnpu.edu.ua/about/pidrozdily/monitoring/Instytutysiina_model_systemy_vnutrisnoho_zabezpechennia_jakosti_TNPU.pdf">http://tnpu.edu.ua/about/pidrozdily/monitoring/Instytutysiina_model_systemy_vnutrisnoho_zabezpechennia_jakosti_TNPU.pdf</a> ;</li> <li>• Program of measures to ensure the quality of education: <a href="http://tnpu.edu.ua/about/public_inform/upload/2019/Programa_zakhodiv_iz_zabezpechennia_ya_kosti_osvity.pdf">http://tnpu.edu.ua/about/public_inform/upload/2019/Programa_zakhodiv_iz_zabezpechennia_ya_kosti_osvity.pdf</a></li> </ul>

### 3. Matrix of correspondence of program competencies to the components of the educational program

	GC1	GC2	GC3	GC4	GC5	GC6	GC7	SC1	SC2	SC3	SC4	SC5	SC6	SC7	SC8	SC9	SC10
EC 1				+													
EC 2		+		+		+	+		+								
EC 3		+		+				+						+		+	
EC 4		+				+						+	+	+			
EC 5	+					+			+	+				+			
EC 6						+				+		+		+			
EC 7	+	+					+	+	+	+					+	+	++
EC 8	+	+	+				+	+	+		+				+	+	
EC 9		+	+		+					+					+		
EC 10	+		+							+							
EC 11											+	+	+			+	+
EC 12			+	+	+	+					+				+		
EC 13		+	+	+	+										+	+	
EC 14			+		+	+	+		+		+		+		+		
EC 15			+		+	+	+				+		+		+		+
EC 16	+	+		+	+	+	+	+	+			+	+		+	+	+

**4. The matrix of provision of program learning outcomes (PRL) with the relevant components of the educational program**

	EC 1	EC 2	EC 3	EC 4	EC 5	EC 6	EC 7	EC 8	EC 9	EC 10	EC 11	EC 12	EC 13	EC 14	EC 15	EC 16
POL 1							+	+	+	+			+			+
POL 2	+		+	+	+											
POL 3					+	+						+	+	+	+	
POL 4				+			+	+	+	+	+	+	+			+
POL 5							+	+	+			+	+	+	+	+
POL 6		+		+			+	+	+					+	+	+
POL 7	+	+									+			+	+	
POL 8							+	+	+		+					+
POL 9			+	+	+	+	+	+	+							+
POL 10		+			+	+				+						
POL 11				+		+					+			+	+	
POL 12	+	+		+		+						+	+			+
POL 13			+	+	+	+								+	+	
POL 14			+				+	+	+							+
POL 15			+				+	+	+					+	+	+
POL 16									+			+	+	+	+	+
POL 17							+	+	+			+	+	+	+	+

**5. List of regulatory documents on which the educational program is based**

1. Law of Ukraine "On Higher Education" [Electronic resource]. URL: <http://zakon5.rada.gov.ua/laws/show/1556-18>
2. National framework of qualifications, approved by the resolution of the Cabinet of Ministers of Ukraine dated November 23, 2011 No. 1341 (with amendments) [Electronic resource]. URL: <http://zakon0.rada.gov.ua/laws/show/1341-2011-п>
3. Licensing conditions for conducting educational activities, approved by the Resolution of the Cabinet of Ministers of Ukraine dated December 30, 2015 No. 1187 (as amended by the Resolution of the Cabinet of Ministers of Ukraine dated March 24, 2021 No. 365) [Electronic resource]. URL: <https://zakon.rada.gov.ua/laws/show/365-2021-%D0%BF#Text>
4. Classifier of professions DK 003:2010 [Electronic resource]: National classifier of Ukraine: Order of the State Consumer Standard of Ukraine dated 28.07.2010 No. 327 / State Committee of Ukraine on Technical Regulation and Consumer Policy. URL: [https://hrliga.com/docs/327\\_KP.htm](https://hrliga.com/docs/327_KP.htm)
5. ECTS User Guide [Electronic resource]. 2015. URL: <http://erasmusplus.org.ua/en/news/1162-ects-user-guide-2015-in-english-and-ukrainian-languages-are-available-in-e-format.html>
6. Standards and recommendations for quality assurance in the European Higher Education Area (ESG). - K.: LLC "TSS", 2015. - 32 c. URL: [https://www.britishcouncil.org.ua/sites/default/files/standards-and-guidelines\\_for\\_qa\\_in\\_the\\_ehea\\_2015.pdf](https://www.britishcouncil.org.ua/sites/default/files/standards-and-guidelines_for_qa_in_the_ehea_2015.pdf)
7. Methodological recommendations for the development of higher education standards, approved by the order of the Ministry of Education and Science of Ukraine dated 01.06.2017 No. 600 (as amended by the order of the Ministry of Education and Science of Ukraine dated 30.04.2020 No. 584). URL: <https://mon.gov.ua/ua/npa/pro-unesennya-zmin-do-metodichnih-rekomendacij-shodo-rozroblennya-standartiv-vishoyi-osviti-1>

8. Development of educational programs: methodological recommendations / author: V.M. Zakharchenko, V.I. Lugovyi, Yu.M. Rashkevich, Zh.V. Talanova; under the editorship V.G. Kremenya. Kyiv: "Priorities" Scientific Center, 2014.120 p. URL: [https://uu.edu.ua/upload/Osvita/Nornativni\\_doc/Doc\\_shchodo\\_organizac\\_navch\\_procesu/Me tod\\_recomend\\_schodo\\_rozrobki\\_OP\\_16.doc](https://uu.edu.ua/upload/Osvita/Nornativni_doc/Doc_shchodo_organizac_navch_procesu/Me tod_recomend_schodo_rozrobki_OP_16.doc)

9. Provisions on the accreditation of educational programs, according to which higher education applicants are trained (order of the Ministry of Education and Science of Ukraine dated 11.07.2029 No. 977) URL: <https://zakon.rada.gov.ua/laws/show/z0880-19#Text>

10. Recommendations on the application of criteria for evaluating the quality of an educational program / Approved by the National Agency for Quality Assurance of Higher Education on November 17, 2020: LLC "Ukrainian Educational Publishing Center "Orion". Kyiv, 2020. 66 p.

11. Recommendations for experts of the National Agency regarding the accreditation of educational programs of the third level of higher education (appendix to "Methodical recommendations for experts of the National Agency regarding the application of the Criteria for evaluating the quality of an educational program"). URL: <http://surl.li/sgun>

12. To the heads of higher educational institutions: letter of the Ministry of Education and Culture of Ukraine dated April 28, 2017 No. 1/9-239. URL: <http://surl.li/gsas>

Guarantor of the educational program

Z. A. Matsyshina

The program is approved at a meeting of the Department of of fine arts, design and methods of their education

Protocol № 12 dated 19.05.2022

Head of the Department of of fine arts, design and methods of their education

M. Y. Markovych

The program is approved by the Academic Council of the Faculty of Art

Protocol № 9 dated 25.05.2022

Chairman of the Academic Council of the Faculty

Z. M. Stelmashchuk

The educational program is recommended for implementation by the Academic Council of Ternopil Volodymyr Hnatiuk National Pedagogical University

Protocol № 9 dated 25.05.2022  
Academic Secretary of the University



V. R. Hevko